



GUIDED BY GOALS

Setting goals is a powerful way to align your vision with purposeful action. By defining what you want to achieve, you can create a clear roadmap that keeps you accountable and helps you break your vision into simple, manageable steps.

- **Direction:** Define what you want to achieve
- **Purpose:** Focus your efforts on your aspirations
- **Accountability:** Create clear expectations and track progress
- **Outline Roadmap:** Identify manageable action steps

THE HEARTBEAT

HEARTFELT LEADING CONSULTING

VOL 1, JAN 2025



STRATEGIC SUCCESS: REFLECT, ALIGN, EDUCATE, AND STAY ACCOUNTABLE

The new year is here, and so are the expectations of the great things it will bring. This level of greatness will require wisdom and strategy. The type of strategy that can give you the desired results and guidance to make sound decisions, personally and professionally. Do you consider yourself a wise person or action-oriented? This year's goal-setting strategy will have you contemplating your knowledge and experience in making sound decisions. Prepare yourself to walk through the 4 steps of HL Goal-Setting.

[READ MORE, PG 2](#)

FEATURED BOOK

DUCTILE

21 Days of Inspiration for Leaders

So often in leadership positions, we are expected to adapt and be malleable, while keeping the heart that God gave to us.
~ from Ductile



**"PAUSE AND REFLECT...
TAKE A MOMENT TO
REVIEW YOUR GOALS
AND CRITIQUE
YOURSELF."**

DUCTILE: INSPIRATION FOR
LEADERS



APPROACHING YOUR GOALS THIS YEAR WILL REQUIRE REFLECTION, ALIGNMENT, EDUCATION, AND ACCOUNTABILITY.

Step 1: Reflection

Take a moment to reflect on your achievements last year. ***When December ended, were you pleased with the results of your actions?*** Or were you left wondering if you could have accomplished more? Reflecting on last year's goals and successes can indicate the goals you may desire to tackle this year. What specific things do you wish you had more time to complete? Take note of your answers to these questions. They are the starting point of your goal-setting process.

Step 2: Alignment

This step requires you to contemplate your life's purpose and passions. Think about what you would do even if you weren't paid or recognized for it. What are those things? ***As you navigate the world, what work do you feel you were put on this earth to partake in?*** Write down those answers because they will point you toward the unique areas to focus on when deciding your new goals. The alignment of your goals to your purpose allows you to be collectively strategic and fulfilled, setting the stage for a more purposeful year.



Dr. Misha Stredrick

CEO & Founder
Heartfelt Leading Consulting

4 STEPS OF GOAL- SETTING

Step 3: Education

After completing the reflection and alignment steps, consider what you need to know to accomplish your new goals. Each day, you have the potential to learn something new. What type of learning experiences do you need to invest in? ***Do your goals need you to level up by taking an online course, participating in a workshop, investing in coaching and mentoring, or seeking the advice of experts in particular areas?*** This goal-setting season requires active participation to elevate. Are you open to the personal and professional demands your goals will bring to you this year?

Step 4: Accountability

The last step to consider is accountability. This is an important step to reaching your goals and determining your responsibility for the goals you have set. ***Ask yourself, what forces you to be accountable?*** And who in your circle will ensure your actions uphold your verbal word? Are those individuals aware that you depend on them to help you succeed? Being mindful of this step enables you to create a personal checks and balance system to keep your feet to the fire while insulating you with a support structure for accomplishing your goals.



COMMUNITY CONNECTIONS



ONLY
20 Percent
of companies achieve 80% of their strategic goal highlighting the larger issue of *ineffective goal setting and management*



Organizations that set clear goals and support them through top management see a

57%
increase in productivity.



U.S. Office of Personnel Management (OPM)

80% of individuals perform better with specific, challenging goals compared to those with vague or no goals



Locke & Latham

As the new year begins, leaders across industries can set themselves up for success by creating clear and meaningful goals that align with their mission and values. Setting specific, achievable objectives and regularly checking progress helps keep goals on track. Adjusting plans when needed ensures they stay realistic and practical. Building a culture of accountability and open communication within teams also strengthens focus and improves outcomes, making it easier to turn plans into action and achieve success



For more tips and insights, check out the full article on Forbes: [How Leaders Can Set Themselves Up for a Successful New Year.](#)

WHO WE ARE

Heartfelt Leading Consulting believes in a well-rounded, holistic approach, tailoring our services and development initiatives to meet the unique needs of each organization, drive positive change, and create lasting impact. Our consultants work closely with clients to provide strategies that equip leaders to overcome challenges, foster growth, and build thriving, resilient cultures across industries.

WHY CHOOSE US

TAILORED SOLUTIONS FOR UNIQUE NEEDS

We craft practical, customized strategies to help your organization overcome unique challenges and achieve specific goals, ensuring every initiative drives meaningful and sustainable growth.

HOLISTIC LEADERSHIP AND CULTURAL TRANSFORMATION

Our whole-person approach empowers leaders to build cultures of empathy, inclusivity, and resilience, fostering long-term impact and meaningful organizational change.

PROVEN EXPERTISE ACROSS DIVERSE SECTORS

With extensive experience in project management, curriculum development, diversity and inclusion, and stakeholder engagement, we provide results-driven solutions tailored to meet the complex demands of any sector.

HEARTFELT LEADING CONSULTING



OUR SERVICES

Leadership Strategy

- Strategic Planning
- Data Strategy
- Improvement Plans
- Program Design
- Program Assessment

Professional Development

- Leadership and Staff Development
- Executive Coaching
- Teacher Development
- Self-Care and Stress Management
- Instructional Support
- Community and Parental Engagement

